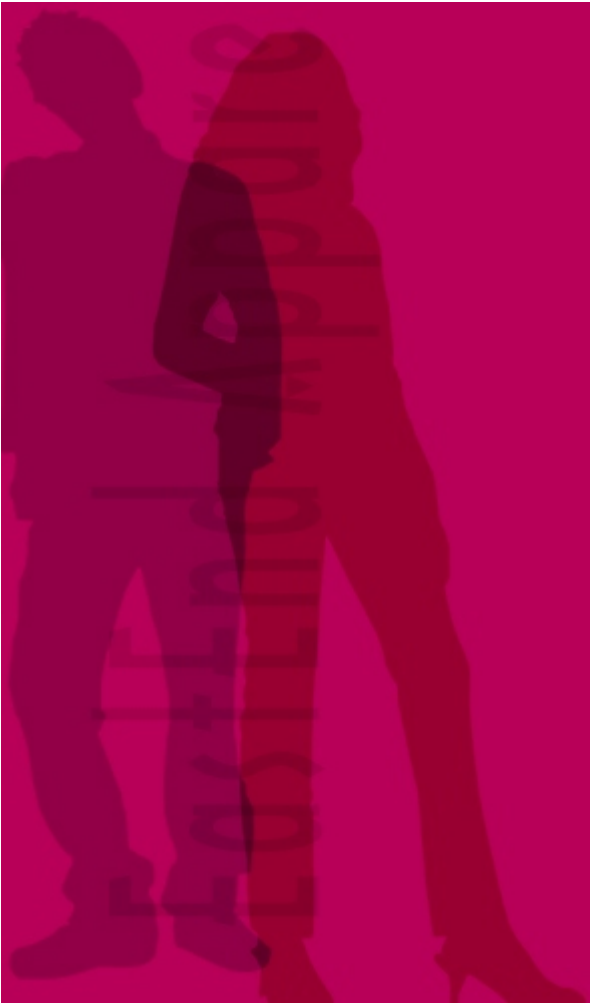




East End Apparels



Readymade Garments &
Accessories for

Men

Women

Kids

EAST END APPARELS

C-42, Okhla Industrial Area

Phase-II

New Delhi-110020

India

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About Us ●●●

EAST END APPARELS - BUYING AGENTS & QUALITY ASSURANCE SERVICES

Located at New Delhi - India, East End Apparels is a reliable resource for quality apparel from the Indian subcontinent. With over 16 years of hands-on experience servicing apparel retailers and importers of USA, Europe, South Africa and Australia, East End takes care of their clients with total dedication, capability and commitment.

We take care of all your apparel sourcing needs.

SERVICE OFFERED

- Personalized sampling/product development.
- Fabric and material sourcing
- Factory evaluation & setting up Q.A. Standards
- Negotiating prices, placing orders and monitoring from inspection through delivery along with cargo movement.
- Quality Assurance and supervision of shipments as per AQL Standards.
- Quarterly market update report on what the competition is doing in the Indian Market.

Company Profile ●●●

Established in September 1991 as a buying house sourcing merchandise from India, Nepal, Bangladesh, Kenya and Middle East. At the moment we are executing orders worth USD 25 million FOB annually. The Company has a 10,000 sq.ft. offices in Delhi with a staff strength of 70 in Merchandising, Production, Quality Assurance, Shipping, Finance, E.D.P. etc.

AREAS OF EXPERTISE

All categories in Misses, Junior, Girls, Mens, Young Men, Boys (Knit & Woven). We are also doing Fashion Accessories & Bags, Home Furnishing.

VENDOR STRUCTURE

Countries of origin - India, Nepal, Bangladesh, Kenya and Middle East.

(Working with approximately 45 factories)

MODE OF WORKING

The mode of working with the Vendor would be against a Letter of Credit at sight. It would also include a clause of Inspection Certificate to be issued by East End Apparels.

AGENCY COMMISSION - 6% on F.O.B. from Buyer



Executive Profile ●●●

MANPREET SARANG - Chairman

Promoted the Company in 1991. Additionally, Managing Director of Bubbles Surfactants Pvt. Ltd. for 22 years. Production Planning Controller of Mafatlal Mills Bombay for three years. Textile Engineering Degree from the Indian Institute of Technology (I.I.T), Delhi.

RANJEET CHAWLA - Chief Executive Officer

Promoted the Company in 1991. Previously, Managing Director of May Department Stores International Inc. (India, Nepal, Bangladesh) for Ten years.

NEERAJ KATHURIA - Director Merchandising

He has 20 years experience in Merchandising and production, handling both India & Offshore. Handled production in Nepal, Bangladesh, Kenya, Middle East. 5 years with East End Apparels and previously with C & A (Germany) India Buying Office and Tandem for 15 years.

JYOTI TANEJA - Divisional Merchandise Manager

She has 18 years experience in merchandising (sampling and production). 15 years with East End Apparels, previously 3 years with Gokuldas Exports, Bangalore. She has worked with production set-ups in India, Nepal, Bangladesh, UAE, Kenya.

VINOD JAITLEY - Q.A. Manager

He has 24 years experience in Quality Assurance with leading Export Houses and Buying Houses. Specializes in Compliance setup and evaluation.

Why East End Apparels ●●●

WHY TO CHOOSE EAST END APPARELS FOR PRODUCTION & Q.A.

- Deliver quality product always on time as we believe in **"A job well done is a reward in itself"**.
- Have a strong vendor base in India and production capabilities in Middle East, Nepal, Kenya, Bangladesh too. This gives us a sharp edge to move around in different countries and manufacture right product in the right place.
- Set up Quality Assurance standards/systems in factories.
- Have a full team of experts who do compliance evaluation of factories namely technical, social, security.
- Always work as a team to achieve goals ("Together everyone achieves more....").
- Believe in and build long-term relationships.



Client List ●●●

U.S.A

MENS	LADIES	RETAILERS/CATALOGUE
BILLABONG	BILLABONG	CHARLOTTE RUSSE
O'NEILL	ROXY	ARDEN B.
REEF	O'NEILL/LOST	NEW YORK & CO.
RUSTY	ELEMENT	BIG DOGS
MICHAEL BRANDON	GUESS	HONOLUA
PODIUM	REEF	
OBEY	VANS	
MADA	RVCA	
SOLE TECHNOLOGY	CULT	
	FIRE	
	QUIZZ	
	JOHN PAUL RICHARD	

EUROPE

- BILLABONG, ELEMENT, ROXY, O'NEILL, MADA, RIP CURL, REEF

CANADA

- BILLABONG, ELEMENT, ROXY, O'NEILL, LOST, MADA, REEF

AUSTRALIA

- BILLABONG, ELEMENT, ROXY, VOLCOM, O'NEILL, CULT, REEF

SOUTH AFRICA

- EDGARS, TRUWORTHS, FOSCHINI, MELTZ SUCCESS, TRACLO, BILLABONG, ROXY, O'NEILL, REEF



Products Range ●●●

LIST OF FABRICS & ITEMS WE SPECIALIZE IN

WOVEN FABRICS KNITS FABRICS GARMENT BODIES

WOVEN FABRICS:

YARN DYED - Regular, Flannel, Seer Sucker, Textures, Dobby Jacquard, Voile, Poplin, Cambric (100% Cotton And Synthetic Blends).

TWILL - Solid, Printed, Peached, Enzyme Wash

LT. WT. FABRICS - Sheeting, Poplin, Voile, Cambric, Crepe.

NOVELTY WEAVES - Matties, Bedford, Waffle, Pique, Oxford, Gauze

RAYONS / POLY - Gauze, Velvet, Georgette, Moss Crepe, Silk Chiffon, Boski, Challis

MILL MADE FABRICS - Poly/Viscose Blends Y/Dyed & Solids, Polynosics, Denim, Canvas, Twill.

KNITS FABRICS:

JERSEY - Cotton, Rayon, Spandex, Mercerized, Yarn dye.

VELOURS - Solid, Yarn Dyed, Corded, Drop Needle, Engineered.

TERRY - Solid, Yarn Dyed, Corded, Drop Needle, Engineered.

TEXTURED - Grindled, Boucle, Slub Yarn, Blends, Colored Heather.

MISC. - Interlock, Eyelet, Sherpa, Sweater Knit, Yarn, Dyed Pique, Fleece, Feeder, Auto and Engineered, Stripes.

GARMENT BODIES:

MENS WOVEN - Shirts, Jackets (Quilted/Lined), Vests, Over Shirts, Boxer Shorts, Pullon/Constructed Waistband Shorts, Pants

MENS KNIT - Zipper/Button Polo, Mock Neck, Henley, Cut And Sewn, Crew Neck, Tank Top, Boxer/Pull On Shorts, Rugby's.

LADIES WOVEN TOPS - Shirts & Vests With Embroidery, Pin tuck, Pleats, Ruffles, Appliqué, Sequence, Cut Outs, Bead Work Basic Shirts.

LADIES WOVEN BOTTOMS - Skirts (Long & Short) 8 Panel Skirt, Quilted Skirt, Broom Stick, Bias Cuts, Wrap Around, Double Layer, Scooters, Shorts, Pull On Pant, Capri.

LADIES WOVEN DRESSES - Long & Short With Godet, Pin tucks, Ruffle, Crinkle, Pleated, Bias Jumper, Romper, Baby Doll, Jump Suits.

LADIES KNIT TOPS - Mock Neck, Crop Tops, Basic With Sherpa Trims, Embroidery, Lace, Tie N Dye.

SLEEPWEAR/LOUNGE WEAR - Pinafore Gowns, Sleep Shirts (Long & Short) With Lace Embroidery, Appliqué, Pyjama Sets, Shorts Sets.

KIDS WEAR - Shirts, Shorts, Dresses, Jumpsuits, Rugby's.

ACCESSORIES - Bags, Belt, Juttis, Hats, Beanie, Photo frame, Costume, Jewelry.

HOME FURNISHING - Curtains, Quits, Cushiness, Rugs, Throws, Table Covering.

